

ADVERTISE WITH XTENDED · MEDIA PACK 2026

Every school audience in the UK, reached through *one team.*

Linking leading brands with the UK's teachers and families across the digital spaces they use every day.

One of the UK's largest education sales agencies.

THE NETWORK

One of the UK's largest education sales agencies, built around the classroom.

200M+

monthly pageviews across the network

100M+

monthly active users

1M+

email subscribers we can reach directly

30+

specialist platforms, one buy

- CoolMathGames
- TeacherVision
- Pobble
- SecEd
- Nursery World
- Education Business
- Only for Teachers
- Teachit
- FamilyEducation
- Mrs Mactivity
- Headteacher Update
- Early Years Educator
- Primary Teacher Update
- The Classroom Compass

...and many more

The scale of a network. The focus of a specialist.

01

One buy, the whole market

Every major UK school audience, from senior leadership to early years, bought through one team, on one order.

02

Premium, never programmatic

Space inside the platforms teachers actually read. Brand-safe context and real audience, never the bargain bin.

03

Specialists, end to end

Strategy, creative and reporting, run by people who know the curriculum calendar cold.

WHAT WE OFFER

Four ways into the classroom.

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|----|--------------------|---|
| 01 | Digital magazine | The Classroom Compass runs bi-termly to Teachit's full email list, reaching 270,000+ by email alone. Room to unpack your message, case studies and real teacher experience of your product. |
| 02 | Tailored email | Bespoke solus emails straight into active teachers' inboxes. Target by subject, English to Science to Languages, or by interest: CPD, student careers, LOTC and SEND support. |
| 03 | Display banners | Your message and call to action in front of hundreds of thousands of teachers, delivered on your timeline. |
| 04 | Bespoke and beyond | Surveys, competitions, webinars, classroom-facing game builds and more, across the network and its platforms. |
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WHO YOU REACH

From the staffroom to the family sofa.

Teachers

Primary and secondary, across every subject and key stage.

School leaders

SLT and decision-makers who choose what a school buys.

Families

Millions of parents and children, at home and at play.

TRUSTED BY THE BRANDS THAT SELL TO SCHOOLS

Pearson · Oxford University Press ·
Hachette Education · Collins · Royal
Shakespeare Company · Eduqas

*“They took the time to learn our business,
and every advertiser they bring is **relevant**,
and **never disruptive** to our users.”*

Sandbox Learning, Publisher Partner



GET IN TOUCH

Tell us who you want to reach.

We'll show you how far a single campaign can travel across the network.

Book a call

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